



A BUSINESS WITH A SOUL

History and philosophy of the Institut océanographique Paul Ricard

1963

Red mud discharge

1966

Observatory of the Sea to "Understand, explain and protect the sea"

1967

Sinking of the oil tanker Torrey Canyon (policies against oil spills)

1971

Creation of Greenpeace and the Ministry for the Protection of Nature and the Environment

1972

Creation of United Nations Environment Programme (UNEP)

1976

Barcelona Convention for the Protection of the Mediterranean Sea Against Pollution

1982

The Observatory becomes the Institut océanographique Paul Ricard

1988

Creation of the IPCC

1997

Signing of the Kyoto Protocol

2005

IOPR Presidency of Patricia Ricard

2014-2015

Creation of the Ocean and Climate Platform (OCP) & COP21 Climate (Paris)

2017

1st United Nations Ocean Conference (New York)

2019

Summit of the Two Shores

2022

One Ocean Summit (Brest)

2022

2nd United Nations Ocean Conference (Lisbon)

2024

COP16 Biodiversity (Cali)

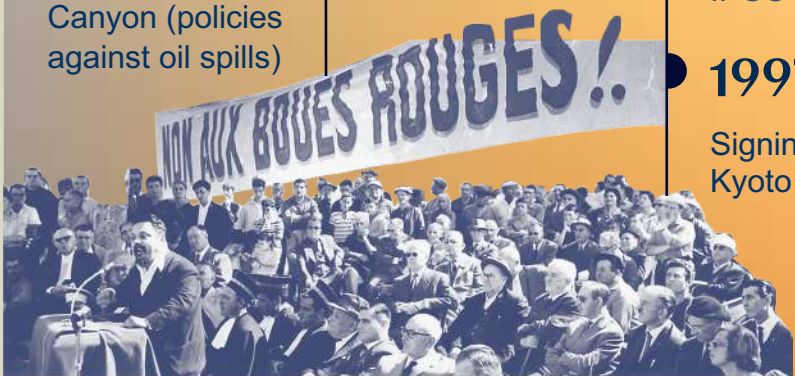
2025

"Year of the Sea" in France, 3rd United Nations Conference (Nice),

Participation of the Institut at the "One Ocean Science Congress" (OOSC)

2026

Creation of a future "Oceanorama" museum and 60th birthday of the Institut





Actions linked to current societal issues

3 areas of action (and associated cross-functional programmes):

Scientific research

Institutional relations

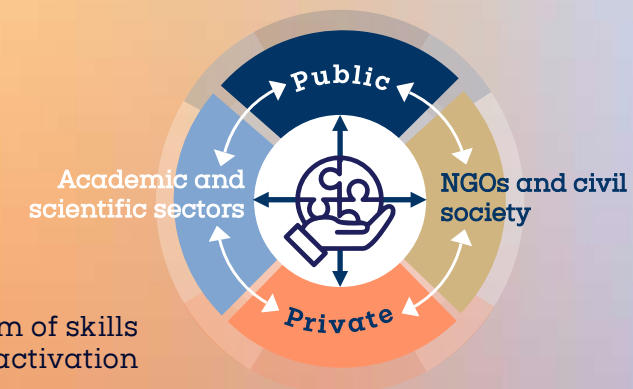
Environmental education



Key guidelines:

- Public-private-philanthropic partnerships
- Solutions-oriented applied research programmes
- Dialogue and dissemination of knowledge, skills and abilities

An ecosystem of skills and activation





Scientific research

4 research areas

Regenerative
aquaculture

Ecological restoration

Biodiversity

NBS or bio-inspired



Key figures:



- **21 employees** (11 staff / 10 fixed-term contracts/projects)

=> 5 research-divers

=> 2 capacity staff

=> 2 RTMM network green card holders

- **600 m² research platform (15 rooms)**

=> 7 experimental laboratories/ 2 seaweed rooms/2 phytosanitary rooms/ 1 analysis lab/ 1 canopy

=> 9 bred live species (shrimp / sea bream / pinna / copepod /tilapia / ...)

- **13 programmes in progress**



Environmental education and sustainable development

School intervention

Raising public awareness

Awareness-raising tools

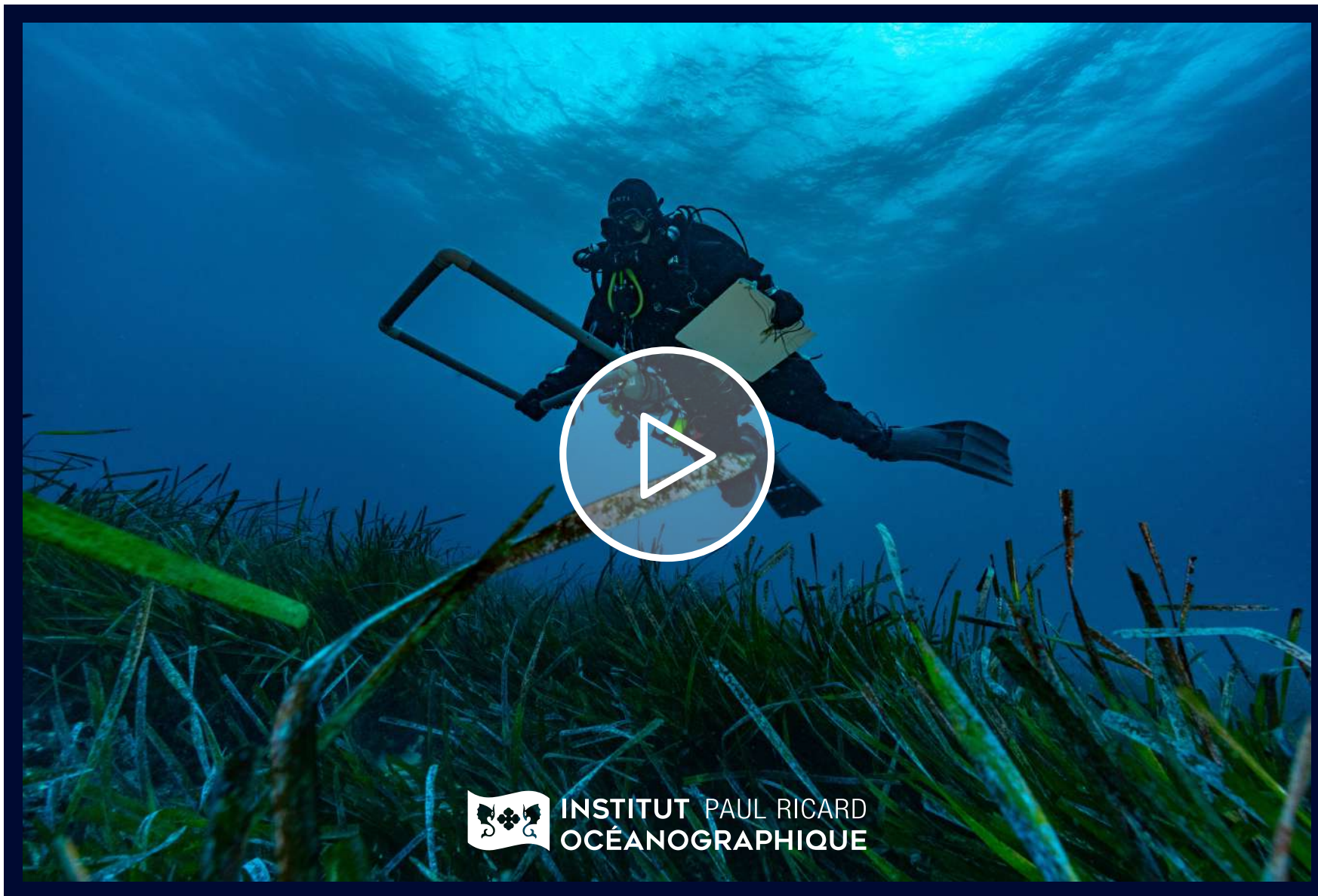


AWARENESS

- 600 children reached in the classroom
- 500 children in seaside classes on the field
- 7,000 visitors from the general public for IOPR summer events

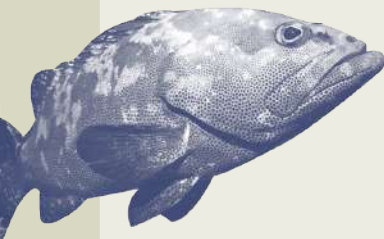
TOOLS

- 1 “treasure hunt”
- Sea workshops: 9 events
- 1 nature trail
- 30 VR reality headsets (3 films being screened + IOPR film in progress)



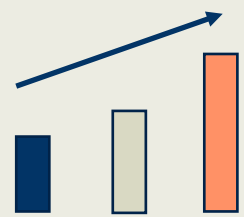


Institutional networks and financing



A unique positioning:

- The 'magic square' of transformation
- An ecosystem approach (academic, private sector, institutional players, local area, etc.)
- A 'residence' for scientists
- A transmission approach (open source)
- Unwavering support from Pernod Ricard France!



2014-2025
Increasing public funding



2023
Balance of external/private funding

Private-sector financiers



Public-sector financiers





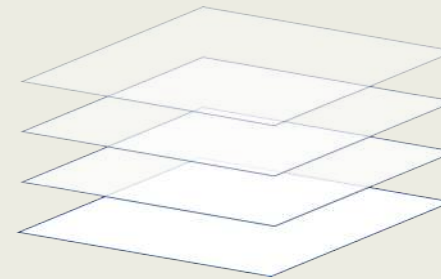
International influence and context



Structuring of initiatives / growing international impact of IOPR



Increasingly important visibility of the Ocean on the institutional agenda



- International and UN
- National
- Mediterranean
- Local



SUSTAINABLE DEVELOPMENT GOALS





Looking for the future

60th anniversary of the Institut (2026)

Future museum (Oceanorama)

Reinforcing trainings

Communication challenges

